

Using the Drag-and-Drop Report Builder

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USING THE DRAG-AND-DROP REPORT BUILDER

Report builder is a powerful visual editor for reports. You can create your entire report from this single interface.

Enabling Report Builder

For existing organizations, report builder is available by default to users with the System Administrator profile. We released an updated version of report builder. With this upgrade:

- All profiles get access to the report builder by default. (You may continue to see the "Report Builder" permission in permission sets and profiles and the PermissionSet and Profile objects in the API, though the upgrade overrides those settings.)
- The old report wizard is available only to users in Accessibility Mode.
- Group and Professional Edition organizations can use report builder.
- You get scatter charts, a new chart type for reports.

New organizations automatically get the latest version of report builder. If you don't see the Report Builder Upgrade section on the User Interface Settings page, the upgrade has already been enabled for your organization.

To enable report builder for all users:

- 1. From Setup, enter *Reports* in the Quick Find box, then select **Reports and Dashboards Settings**.
- 2. Check Enable Lightning Report Builder (Beta).
- 3. Review the Report Builder Upgrade section of the page and click **Enable**. If you don't see the button, report builder has already been enabled for your entire organization.
- 4. Confirm your choice by clicking Yes, Enable Report Builder for All Users.
- Click Save.
- Note: Once you upgrade your organization, you no longer see the "Report Builder" permission.

Watch the Video Tutorials

Report builder is a visual editor for reports. Check out the following videos to learn the basics of using report builder:

- Getting Started with Report Builder (Salesforce Classic)
- Building Matrix Reports (Salesforce Classic)
- Introducing Joined Reports in Salesforce (Salesforce Classic)

What is Report Builder?

The report builder screen lets you work with report fields and filters, and shows you a preview of your report with just some of the data.



Available in: Salesforce Classic (not available in all orgs)

Available in: **All** editions except **Database.com**

Fields Pane (1)

The Fields pane displays fields from the selected report type, organized by folder. Find the fields you want using the Quick Find search box and field type filters, then drag them into the Preview pane to add them to the report.

Create, view, edit, and delete custom summary formulas and bucket fields in the Fields pane as well.

In the joined report format, the Fields pane displays fields from all report types added to the report, organized by report type.

Filters Pane (2)

Set the view, time frame, and custom filters to limit the data shown in the report.

Preview Pane (3)

The dynamic preview makes it easy for you to customize your report. Add, reorder, and remove columns, summary fields, formulas, groupings, and blocks. Change the report format and display options, or add a chart.

The preview shows only a limited number of records. Run the report to see all your results.

Accounts by Type Save Save As Close Report Properties Run Report All a # □ Filters Add ▼ Fields Filters Pane Show All accounts Quick Find Date Field Created Date ▼ Range All Time Drag and drop to add fields to the report. ⊕ ← Formulas Filter Logic: (1 AND 2) OR 3 ∱ Add Formula 1. Account Owner equals "Phil Choi" Account General 2. Type equals "Customer,Prospect" Account Owner 3. Billing State/Province equals "CA, NY, Ontario" Fields Pane Preview Summary Format ▼ Show ▼ Remove All Columns Created Alias Account Name Account Owner Billing State/Province Employees 4 Last Modified Alias Type: Customer (2 Records) Preview Pane Industry: Manufacturing (1 Record) # Annual Revenue Johnson Materials \$4,000,000 Phil Choi a Industry Industry: Technology (1 Record) # Employees Air Media Services Type: Prospect (3 Records) a Parent Account @ Parent Account ID Industry: Chemicals (1 Record) Phoenix Industries a Description Phil Choi \$200,000 Industry: Manufacturing (1 Record) □ Last Modified Date Phil Choi 680 \$100,000,000 Industry: Media (1 Record) a Owner Role # Self-Service Enabled Global Media Phil Choi Ontario 14,668 \$5,600,000 Grand Totals (5 records) Self-Service Last Login Date Account: Address This preview shows a limited number of records. Run the report to see all results a Billing Street

The Interactive Report Builder Interface

Working with Report Builder

To get started, go to the Reports tab and click **Create New Custom Report**. To customize an existing report using report builder, click the name of a report and click **Customize**. To optimize screen real estate, report builder uses a compressed page header. To view your application tabs, simply close the builder or click the Salesforce logo.

Using the report builder, you can:

- Click **Close** to exit the report builder.
- Save or run the report.
- Click **Report Properties** to change a report's name, description, or folder.
- Find fields using Quick Find and field-type filters.
- Add fields to the report by double-clicking or dragging them into the Preview pane.
- Summarize fields on reports.
- Add and reorder groupings on summary, matrix, and joined reports.
- Add custom summary formulas to summary, matrix, and joined reports.
- Set report filters in the Filters pane.
- Click the Format drop-down to choose between tabular, summary, matrix, or joined report formats.
- Click the **Show** drop-down to toggle the **Details**, **Drop Zones**, and **Record Count** options, and edit **Conditional Highlighting** and **Currencies Using**.
- Click **Add Chart** to define a chart for the report.
- Reorder columns by dragging them.
- Sort the report by a particular column.
- Maximize the Preview pane by resizing or collapsing the Fields and Filters panes.

EDITIONS

Available in: both Salesforce Classic (not available in all orgs) and Lightning Experience

Available in: **Group**, **Professional**, **Enterprise**, **Performance**, **Unlimited**, and **Developer** Editions

USER PERMISSIONS

To create, edit, and delete reports:

 Create and Customize Reports

AND

Report Builder

Working with Filters

Focus your report on the data you're interested in by setting up standard filters, field filters, filter logic, cross filters, and row limits. Depending on your organization's setup, you may see additional filters, such as probability, hierarchy, territory, and others.

- Use the Show drop-down to select your own, your team's, or all records.
- Hover over a filter to edit or remove it.

Working with Fields

The Fields pane displays fields from the selected report type, organized by folder.

Working with Summary Fields

A summary is the Sum, Average, Max, or Min for a number field. (Use the # filter to find them faster.)
To add a summary field:

• Double-click a number field in the Fields pane.

- Drag a number field into the preview. Press CTRL to select multiple fields. For matrix reports, there are drop zones before, between, and after sets of summaries. For example, the sum, average, max, and min of Annual Revenue are a set, and you can't drop a new summary field between them.
- Choose **Summarize this Field** in the column menu for a field already in the report.

To change an existing summary field, or add other summaries on that same field, click 💌 next to the summary field and choose Summarize this Field.

To remove a summary field:

- Click its menu and choose **Summarize this Field** and deselect all options.
- Click its menu and choose **Remove Summary**.
- Drag the summary set back to the Fields pane. Note that all summaries for that field are removed. Press CTRL to select multiple summary fields.

Reorder sets of summary fields in matrix reports by dragging them. The summaries for each field move together when dragged. For example, if your report contains the sum and average of Annual Revenue, and the max and min of Probability, you can drag the Probability summaries before or after the Annual Revenue summaries, but not between. Summaries can't be placed after custom summary formulas or Record Count.

Working with Groupings

Group data in columns or rows in summary, matrix, and joined reports to display meaningful information. For example, group opportunities by Close Date to see closed opportunities or group cases by product to see the number of cases for each product. You can have groupings inside groupings.

Add a group by dropping a field onto a drop zone.



Click Show > Drop Zones to make them visible. You can also click a column menu for a field in the report and choose Group by this Field.



🊺 Tip: If you group your report by a date field, you can click the group menu, select **Group Dates By**, and specify the grouping time frame: day, week, month, quarter, year, etc.

To remove a group, click the group menu and choose **Remove Group**. You can also grab the group and:

- Drag it to the column bar to remove the group, but keep the field as a column in the report.
- Drag it back to the Fields pane to remove the group and the field from the report.

Drag groups to change their order, or click the group menu and choose **Move Group Up** or **Move Group Down** for column groupings, or **Move Group Left** or **Move Group Right** for row groupings.

Working with Formulas

Reports have two kinds of formulas: custom summary formulas and formula fields.

To add a new formula to a summary or matrix report, double-click **Add Formula**. Once you define it and click **OK**, it's automatically added to the preview as a column for summary reports, and a summary field for matrix reports. With joined reports, you can add either a cross-block or a standard custom summary formula. To edit a formula, hover over the name in the Fields pane and click \nearrow .

For more information about Custom Summary Formulas, see Build a Custom Summary Formula.

To remove a formula from the preview, grab its header and drag it back to the Fields pane, or click its menu and choose **Remove Formula**. Press **CTRL** to select multiple formulas. Removing a formula from the preview doesn't delete it. To delete a formula, click **Delete Formula** from the field menu.

To create a formula field, in Setup, add a field to a custom or standard object. For more information, complete the Formulas & Validations Trailhead module.

Creating Charts

In Salesforce Classic, add or edit a chart from the Report Builder.

- 1. Click Add Chart in report builder. For existing charts, click Edit Chart.
- 2. Select a chart type.
- 3. Enter the appropriate settings on the Chart Data tab for the chart type you selected.
- **4.** Enter the appropriate settings on the Formatting tab.
- 5. Click OK.